

## Anse Technology showcasing UpTV for the first time at the CES, from the 9th-12th January 2018 in Las Vegas

We are proud to announce that Anse Technology has been selected out of 600 startups to expose at the worlds biggest show in the electronic and technology field. Thrilled to be part of the french delegation from the PACA Region, Anse Technology will be participating at the CES ( Consumer Electronic Show) in Las Vegas, Nevada from the 9th-12th January 2018.

Owned and produced by the Consumer Technology Association (CTA), the CES gathers more than 2,200 companies from over 150 countries each year since its first edition in 1976. Almost every business sector or industry in todays day and age is linked one way or another to technology, hence the CES is where you will find small innovative startups to multinational powerhouses showcase their latest innovation to the global market.

Exposers not only benefit from the rich technology ecosystem all under one roof, but also an occasion to build strong business relationships with new and existing industries.

### Possibilities of potential cooperation

For a young and innovative startup like Anse Technology, participating at the CES 2018 is an opportunity for us to:

- Meet existing and future partners.
- Understand the marketplace by talking and exchanging directly with customers and getting live feedback on our product, UpTV.
- Sourcing potential financial investors.
- Exchanging ideas with other fellow startups or actors in the tech world, interested in entering the US market.

Should you be interested to meeting us in person, you can find us at *Hall G, Level 1, Booth 50236 Eureka Park. (click for map)*

### **About UpTV**

UpTV is the first turnkey solution able to make a simple television a real shared media platform. The product relies on a patented software connected to a mobile app. UpTV allows you to create chat groups, comment and share photos which will appear directly on your TV screen during live braodcasting time.

Also tailoring for the medical and hospitality industry, UpTV is also available in a software version on Andriod TV. Offering an interactive means of digital communication, from the back-office of a business, to their guest and residents. Introducing a new dimension to your customer relation.